



EDUCATION
OPENS
DOORS

2020

Program Report

Education Opens Doors was founded with the belief that all students deserve the opportunity to pursue their limitless potential.





OUR MISSION

To activate all students to determine and pursue an informed future

2019-20 Program Report

Education Opens Doors was founded in 2012 with the belief that all students deserve the opportunity to pursue their limitless potential, and equips middle school students to uncover the “bigger why” behind school during critical decision-making years.

We believe all students deserve the opportunity to pursue their limitless potential. They have the right to understand the value of an education and the options available to them after high school. We provide a solution to give students access to information and guidance for their future.

Our approach to transforming education is rooted in our core values. We aim to build a culture of lifelong learning by serving communities with empathy and purpose.



Empathetic



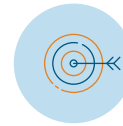
Equitable



Innovative



Life-long Learners



Purpose Driven

OUR SOLUTION



Only 16% of high school graduates in Dallas County are deemed “college ready.”

Students from communities of color, low-income communities, and future first-generation college students make up much of this less-ready group. With **6% of economically disadvantaged being deemed “college ready”**.



At an average United States school, each student receives only 38 minutes of college guidance during their entire academic career.

We increase that amount to **900 minutes** during just one year.

Our **Education Opens Doors Program** provides students, especially those from communities of color, low income communities, and future first generation college students, with college guidance rarely addressed in the classroom. Our program engages students in a comprehensive college and career program that builds confidence, motivation, and agency for students to achieve their goals.



We partner with school districts and community programs to train teachers to implement our curriculum in middle school classrooms.



We provide a comprehensive, ready-made curriculum and training resources to teach college and career preparedness skills.



Teachers receive 20 complete lessons to facilitate discussions with students about college and career options.



Students learn about a variety of higher education paths, financial aid, academic benchmarks, professionalism, and more.





OUR IMPACT

As a sixth grader in the Education Opens Doors Program, Bianca learned applying to college was about more than just grades, so she auditioned for her school's production of *Annie* and was cast as Mollie. Now, Bianca attends a top performing arts high school.

At just 12 years old, Bianca gained the skills and knowledge to set a long-term goal for her education and take action in her daily behaviors to make it possible. Bianca, now a freshman, continues to take tangible steps toward her goals.

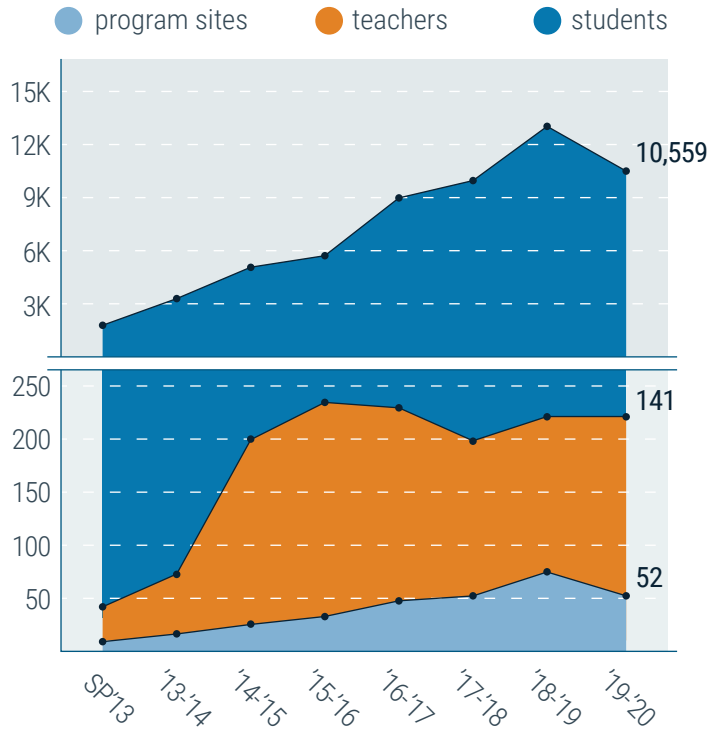
Imagine what our world could look like if more students like Bianca were supported earlier in their educational journey. That's the difference Education Opens Doors can make.

OUR IMPACT

"Education Opens Doors provides critical information to our students through their program. The program helps students connect the choices they make in middle and high school with their future college and career goals, **which can ultimately help students reach their potential.**"

–Director of College & Career Readiness, Cedar Hill ISD

Since Education Opens Doors was founded in 2012, we've transformed the lives of more than 56,000 students.



Students who participate in the Program are less likely to receive behavioral referrals than their peers.*

Program students were more likely to take college readiness exams.*



Overall, students who participated in the Education Opens Doors Program showed more markers of college readiness than students who didn't participate in the program.*

- 53% growth in students' knowledge about pursuing financial aid
- 74% of teachers reported improved relationships with their students
- 91% of students report a plan to pursue a postsecondary credential or join the military
- 96% of teachers would recommend the Program to other educators

Participation in the Program is correlated with higher state standardized test scores in key subject areas.*



+89 pts
social studies



+12 pts
reading

*Data from a study conducted in partnership with Southern Methodist University using 7,294 students from Education Opens Doors Program and control group

OUR APPROACH

Equity: During the 2019-2020 school year we introduced a newly revised curriculum informed by years of research and equity work: Curriculum X. Developed during the past school year, our program now takes our equity work even further.



By removing or highlighting systemic barriers and stereotypes for students of color, first-generation college students, and students from low-income communities, we more effectively equip students to overcome barriers and purposefully navigate towards the career or college degree of their dreams.

Through continued assessment, we're using data-driven decision making to refine our curriculum and grow our reach.

These are our goals for the year ahead:



Expansion to reach more students in Dallas County and beyond



Align our curriculum to standards and create regional resources



Investment in technology to enable strategic growth and provide premier blended-learning experience

Program Models due to COVID-19:

In light of the COVID-19 pandemic, EOD has pivoted our model of service delivery to meet the dynamic needs of schools for the 2020-21 school year. Whether schools participate in our traditional, school-based program or through distance learning:



More efficient resource: the virtual platform will more efficiently provide resources and training for both teachers using our program and other adults (parents, mentors, etc.) who have an interest in providing educational support and guidance to middle and early high school students.



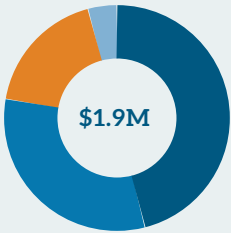
Expanding the community of support: By expanding access to a wider audience of caring adults and encouraging conversations about the future in a variety of settings, we envision a stronger, more holistic support system which will ignite the spark to encourage lifelong learning.

OUR PARTNERS

Catholic Diocese of Dallas • Cedar Hill Independent School District • Dallas Independent School District
KIPP New Orleans Schools • Leadership Forward • Fort Worth Independent School District • Harris County
Department of Education • Lincoln County R-III School District • Mesquite Independent School District
Uplift Grand Preparatory • The Michael Finley Foundation • Richardson Independent School District
Southern Methodist University - Talent Search • Young Women's Preparatory Network

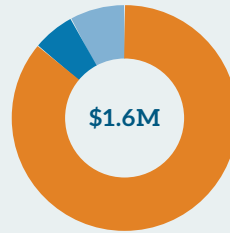
OUR FINANCES

A network of generous donors, dedicated teachers, and partner schools make our work possible.



2019-20 Revenue: \$1.9 million

- 46% Program
- 32% Foundation
- 18% Individual
- 4% Corporate



2019-20 Expenses: \$1.6 million

- 86% Program
- 6% Development
- 8% Operating

OUR DONORS BY LIFETIME GIVING

\$300,000+

- Wright Family Office
- Draper Richards Kaplan Foundation
- Stand Together Foundation

\$200,000+

- The Boone Family Foundation
- The Meadows Foundation
- M.R. and Evelyn Hudson Foundation

\$100,000+

- United Way of Metropolitan Dallas
- M.B. & Edna Zale Foundation
- Durham Family Foundation
- The Hoglund Foundation

\$50,000+

- Cotton Bowl Foundation
- H-E-B/Central Market
- The Addy Foundation
- Hoblitzelle Foundation
- Catherine Rose
- Rainwater Charitable Foundation
- ORIX Foundation
- The Dallas Foundation
- Billie and Gillis Thomas Family Foundation
- Bank of America
- Boxer Bow Tie Club
- The Mike & Mary Terry Family Foundation
- Community Council of Greater Dallas

\$25,000+

- Robert S. Kaplan Foundation
- Garrett and Cecilia Boone
- David and Laurie Matthews
- Social Venture Partners Dallas
- Communities Foundation of Texas
- Carter Creech
- Hillcrest Foundation
- The Catholic Foundation
- The George and Fay Young Foundation
- Patterson Family Group
- Jeff and Renee George and George Family Foundation
- Berry R. Cox Family Foundation

\$10,000+

- Earth Day Texas
- Roy and Christine Sturgis Charitable Trust
- John Stephens
- Center for American Progress
- Michael and Anne Duffy
- Ken and Carolyn Barth
- David M. Crowley Foundation

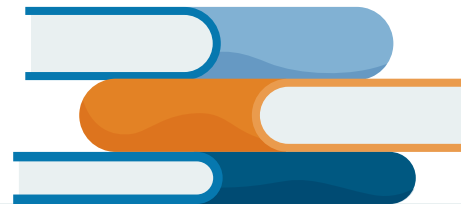
- Dirk Nowitzki Foundation
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- Om & Shanti Fund
- Steven Raab and Ginny Jackson
- Ellen Wood
- Abby and Todd Williams
- Capital for Kids
- Vickery Meadow Youth Development Foundation
- CRIS Grant
- BBVA Compass
- Katherine C. Carmody Charitable Trust
- Ann Mahowald

\$5,000+

- Michael Anderson
- Bryan and Nancy DenHartog
- Sara Morgan
- Jiv Daya Foundation
- Randy Sanman
- Satori Capital
- John Holloran
- W.P. & Bulah Luse Foundation

TRANSFORM LIVES TODAY

▶ educationopensdoors.org







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