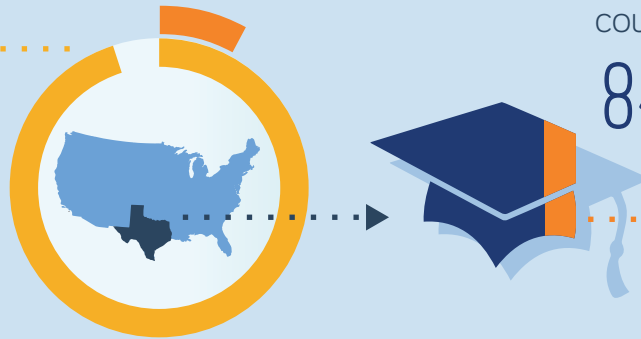


The Problem

NATIONALLY, **95%** OF MIDDLE SCHOOL AT-RISK STUDENTS ASPIRE TO ATTEND COLLEGE.
YET, ONLY **8%** ATTAIN A BACHELOR'S DEGREE.

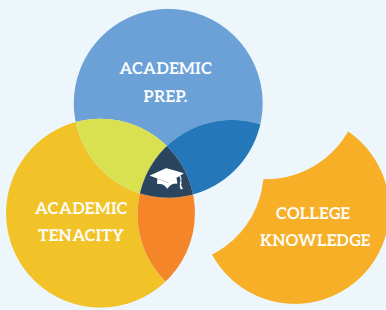
(source: Bill and Melinda Gates Foundation)



LOCALLY, DALLAS COUNTY HAS AN **84%** GRADUATION RATE,

BUT ONLY **14%** OF GRADUATES ARE DEEMED "COLLEGE READY".

(source: 2015 Commit! Partnership Dallas County Scorecard)



Student college readiness can be identified in 3 distinct, yet overlapping areas: Academic Preparedness, Academic Tenacity, and College Knowledge (source: Annenberg Institute for School Reform). Our schools and educators work hard to address the needs of Academic Preparedness and Tenacity, but College Knowledge tends to go untaught.

“If educators are to use college and career readiness as a strategy for accomplishing the goal of postsecondary education access and success, they must couple academic preparedness with the knowledge and skills students need to navigate the college-going process.” — *The Future of Children*

Our Solution

We prepare our students for postsecondary success by providing them with information that is not typically taught in formal academic settings. Our train-the-trainer program raises students' college and career expectations, confidence, and skills to navigate the college-going process. The Roadmap to Success Program consists of 2 complete year-long packages, providing educators with multifaceted program elements in a variety of classroom settings to actively increase student expectations, motivation, and college knowledge.



Creating a College-Going Culture

Since its inception, the Roadmap to Success Program has impacted over 15,000 students



PROGRAM SITES



TEACHERS



STUDENTS

Continued future growth to empower even more students

FOUNDED
SUMMER 2012



Our 2015-'16 Program Results



Students enrolled in the Roadmap to Success Program averaged a **47% GROWTH IN COLLEGE KNOWLEDGE.**



By the end of our program, **80% OF STUDENTS** reported

"There are options available to help me pay for college."

Awareness of financial aid options and college costs are closely linked to college enrollment.



50% OF 8TH GRADE STUDENTS

receiving the Roadmap to Success Program applied to an early college high school or equivalent program.



EOD conducted **5 PARENT WORKSHOPS**

at partner campuses across Dallas on the topics of "Types of High Schools" and "Paying for College."

Open a Door Today!

A **\$100 DONATION** provides the yearlong, life-changing Roadmap to Success Program to one student. Donate today and join us in turning college aspiration into reality.

We are scaling our impact! Do you know a school or a teacher who would benefit from our program? Reach out to info@educationopensdoors.org



"Roadmap to Success changed what I am doing now, in middle school, by pushing me to think of what I want to be and to set future goals - I had never done that before."
—8th grade student



@opening_thedoor



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